

PIONEER DISTILLERIES LIMITED

Registered Office :

"UB.HOUSE", Plot No. 36, Street No. 4,
Srinagar Colony, Hyderabad - 500 073.
Tel. : 040 - 6674 7388, Fax : 040 - 6674 7386
www.pioneerdistilleries.com



October 13, 2012

NSE - Corporate Office
National Stock Exchange of India Limited
Exchange Plaza, Plot No.C-1, Block G,
Bandra Kurla Complex, Bandra East,
Mumbai 400 051

Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001

Pune Stock Exchange Limited
Shivleela Chambers,
1st Floor, 752 Sadashiv Peth,
R B Kumathekar Marg,
Pune 411 030

Dear Sirs,

Sub: Shareholding pattern for the quarter ended September 30, 2012, as required under Clause 35 of the Listing Agreement.

We forward herewith a copy of the **Share Holding Pattern** for the quarter ended **September 30, 2012**, as required under **Clause 35** of the Listing Agreement.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
for **PIONEER DISTILLERIES LIMITED**

SANTHOSH KUMAR KEERTHI
Company Secretary

Encl: as above

(1) (a)

Statement Showing Shareholding Pattern

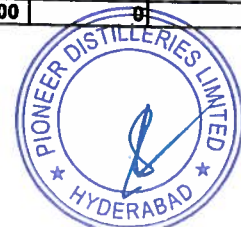
Name of the Company & Scrip: PIONEER DISTILLERIES LIMITED

Scrip Code, Class of Security: NSE - PIONDIST / BSE - 531879, Equity, Quarter ended: September 30, 2012

| Partly paid-up shares:- | No. of partly paid-up shares | As a % of total no. of partly paid-up Shares | As a % of total no. of shares of the company |
|--|-------------------------------|---|--|
| Held by promoter/promoter group | 0 | 0 | 0 |
| Held by public | 0 | 0 | 0 |
| Total | 0 | 0 | 0 |
| Outstanding convertible securities:- | No. of outstanding securities | As a % of total no. of outstanding convertible securities | As a % of total no. of shares of the company, assuming full conversion of the convertible securities |
| Held by promoter/promoter group | 0 | 0 | 0 |
| Held by public | 0 | 0 | 0 |
| Total | 0 | 0 | 0 |
| Warrants:- | No. of warrants | As a % of total no. of warrants | As a % of total no. of shares of the company, assuming full conversion of Warrants |
| Held by promoter/promoter group | 0 | 0 | 0 |
| Held by public | 0 | 0 | 0 |
| Total | 0 | 0 | 0 |
| Total paid-up capital of the company, assuming full conversion of warrants and convertible securities | 0.00 | | |



| Category Code | Category of Shareholder | Number of Share Holders | Total Number of Shares | Number of Shares held in Dematerialized Form | Total Shareholding as a percentage of total Number of Shares | | Shares Pledged or otherwise encumbered | |
|---------------|---|-------------------------|------------------------|--|--|----------------------------|--|------------------------|
| | | | | | As a Percentage of (A+B) | As a Percentage of (A+B+C) | Number of Shares | As a Percentage |
| (I) | (II) | (III) | (IV) | (V) | (VI) | (VII) | (VIII) | (IX) = (VIII)/(IV)*100 |
| A | Promoter and Promoter Group | | | | | | | |
| (1) | Indian | | | | | | | |
| (a) | Individuals/Hindu Undivided Family | 0 | 0 | 0 | - | - | 0 | - |
| (b) | Central Government /State Government (s) | 0 | 0 | 0 | - | - | 0 | - |
| (c) | Bodies Corporate | 1 | 10977132 | 10977132 | 81.99 | 81.99 | 0 | - |
| (d) | Financial Institutions / Banks | 0 | 0 | 0 | - | - | 0 | - |
| (e) | Any other (PAC) | 0 | 0 | 0 | - | - | 0 | - |
| | Sub-Total (A)(1) | 1 | 10977132 | 10977132 | 81.99 | 81.99 | 0 | 0.00 |
| (2) | Foreign | | | | | | | |
| (a) | Individuals (Non Resident Individuals / Foreign Individuals) | 0 | 0 | 0 | - | - | 0 | - |
| (b) | Bodies Corporate | 0 | 0 | 0 | - | - | 0 | - |
| (c) | Institutions | 0 | 0 | 0 | - | - | 0 | - |
| (d) | Qualified Foreign Investor | 0 | 0 | 0 | - | - | 0 | - |
| (e) | Any Other | 0 | 0 | 0 | - | - | 0 | - |
| | Sub-Total (A)(2) | 0 | 0 | 0 | - | - | 0 | - |
| | Total Shareholding of Promoter and Promoter Group A=(A)(1) + (A)(2) | 1 | 10977132 | 10977132 | 81.99 | 81.99 | 0 | 0 |
| B | Public Shareholding | | | | | | | |
| (1) | Institutions | | | | | | | |
| (a) | Mutual Funds/UTI | 0 | 0 | 0 | - | - | 0 | - |
| (b) | Financial Institutions/Banks | 0 | 0 | 0 | - | - | 0 | - |
| (c) | Central Government/State Government | 0 | 0 | 0 | - | - | 0 | - |
| (d) | Venture Capital Funds | 0 | 0 | 0 | - | - | 0 | - |
| (e) | Insurance Companies | 0 | 0 | 0 | - | - | 0 | - |
| (f) | Foreign Institutional Investors | 0 | 0 | 0 | - | - | 0 | - |
| (g) | Foreign Venture Capital Investors | 0 | 0 | 0 | - | - | 0 | - |
| (h) | Qualified Foreign Investor | 0 | 0 | 0 | - | - | 0 | - |
| (i) | Any Other | 0 | 0 | 0 | - | - | 0 | - |
| | Sub-Total (B)(1) | 0 | 0 | 0 | - | - | 0 | - |
| (2) | Non-Institutions | | | | | | | |
| (a) | Bodies Corporate | 107 | 137757 | 137757 | 1.03 | 1.03 | 0 | - |
| (b) | Individuals | | | | | | | |
| | I Individual Shareholders holding nominal share capital upto Rs. 1 Lakh | 2603 | 770888 | 708790 | 5.76 | 5.76 | 0 | - |
| | II Individual Shareholders holding nominal share capital in excess of Rs. 1 Lakh | 11 | 228152 | 228152 | 1.70 | 1.70 | 0 | - |
| (c) | Qualified Foreign Investor-Corporate | 0 | 0 | 0 | - | - | 0 | - |
| (d) | CLEARING MEMBER | 45 | 12809 | 12809 | 0.10 | 0.10 | 0 | - |
| (e) | TRUST | 0 | 0 | 0 | - | - | 0 | - |
| (f) | Non Resident Individuals | 196 | 1161462 | 233412 | 8.67 | 8.67 | 0 | - |
| (g) | Foreign Bodies Corp | 1 | 100000 | 0 | 0.75 | 0.75 | 0 | - |
| (h) | Foreign Nation | 0 | 0 | 0 | - | - | 0 | - |
| | Sub-Total (B)(2) | 2963 | 2411068 | 1320920 | 18.01 | 18.01 | 0 | - |
| | Total Public Shareholding | 2963 | 2411068 | 1320920 | 18.01 | 18.01 | 0 | - |
| | B=(B)(1)+(B)(2) | 2963 | 2411068 | 1320920 | 18.01 | 18.01 | 0 | - |
| | Total (A)+(B) | 2964 | 13388200 | 12298052 | 100.00 | 100.00 | 0 | - |
| (C) | Shares held by Custodians and against which Depository Receipts have been issued | | | | | | | |
| (1) | Promoter and Prmoter Group | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| (2) | Public | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | GRAND TOTAL (A) + (B) + (C) | 2964 | 13388200 | 12298052 | 100.00 | 100.00 | 0 | 0 |



**(I)(b) Statement showing Shareholding of persons belonging to the category
"Promoter and Promoter Group"**

| S. No. | Name of the shareholder | Total shares held | | Shares pledged or | | | Details of | | Details of Convertible | | Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital No. of shares |
|--------|-------------------------|-------------------|-----------------------------------|-------------------|------------------------|-----------------------------------|---------------------------|---|-----------------------------------|---|--|
| | | Number | As a % of grand total (A)+(B)+(C) | Number | % of Total Shares Held | As a % of grand total (A)+(B)+(C) | No of warrant held (VIII) | As a % total number of warrants of the same class | No of convertible securities held | As a % total number of convertible securities of the same class | |
| 1 | UNITED SPIRITS LTD | 10977132 | 81.99 | 0 | 0.00 | 0.00 | 0 | 0.00 | 0 | 0.00 | 81.99 |
| | TOTAL | 10977132 | 81.99 | 0 | 0.00 | 0.00 | 0 | 0.00 | 0 | 0.00 | 81.99 |



**(I)(c) Statement showing Shareholding of persons belonging to the category
“Public” and holding more than 1% of the total number of shares**

| S. No. | Name of the shareholder | No. of shares | Shares as % of Total No. of Shares | Details of Warrants | | Details of Convertible | | Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital No. of shares |
|--------|-------------------------|---------------|------------------------------------|---------------------|--|-----------------------------------|--|--|
| | | | | No of warrants held | As a% total number of warrants of the same class | No of convertible securities held | % total number of convertible securities of the same class | |
| 1 | JAYENDRA KUMAR DEVANI | 134741 | 1.01 | 0 | 0 | 0 | 0 | 1.01 |
| 2 | BALKRISHNA RAMJI DEVANI | 210600 | 1.57 | 0 | 0 | 0 | 0 | 1.57 |
| 3 | BALKRISHNA | 400000 | 2.99 | 0 | 0 | 0 | 0 | 2.99 |
| | TOTAL | 745341 | 5.57 | 0 | 0 | 0 | 0 | 5.57 |



**(I)(c) Statement showing Shareholding of persons belonging to the category
“Public” and holding more than 5% of the total number of shares**

| S No. | Name of the shareholder | No. of shares | Shares as % of Total No. of Shares | Details of | | Details of Convertible | | Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital No. of shares |
|-------|-------------------------|---------------|------------------------------------|---------------------|--|-----------------------------------|--|--|
| | | | | No of warrants held | As a% total number of warrants of the same class | No of convertible securities held | % total number of convertible securities of the same class | |
| 1 | | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | TOTAL | 0 | 0 | 0 | 0 | 0 | 0 | 0 |



(I)(d)

Statement showing details of locked-in shares

| S. No. | Name of the shareholder | Number of shares | Shares as % of Total No. of Shares | Category |
|--------|-------------------------|------------------|------------------------------------|----------|
| 1 | UNITED SPIRITS LIMITED | 1200000 | 8.96 | Promoter |
| | TOTAL | 1200000 | 8.96 | |



(II)(a) Statement showing details of Depository Receipts (DRs)

| S. No | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of outstanding DRs | Number of shares | Shares underlying outstanding DRs as a percentage of total number of shares |
|-------|--|------------------------------|---------------------|--|
| 1 | 0 | 0 | 0 | 0.00 |
| | TOTAL | 0 | 0 | 0.00 |



(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares

| S. No. | Name of the DR Holder | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares |
|--------|-----------------------|---|---|---|
| 1 | TOTAL | 0 | 0 | 0.00 |
| | TOTAL | 0 | 0 | 0.00 |



For PIONEER DISTILLERIES LIMITED



Company Secretary